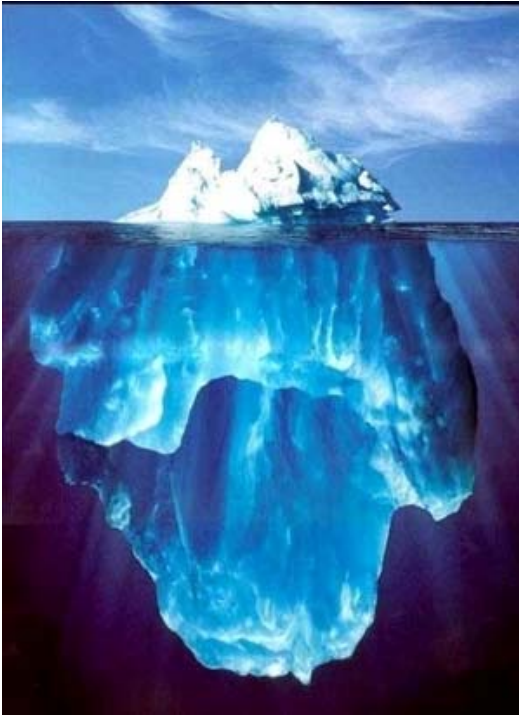




Supply Chain Visibility



In today's high-velocity competitive business environment, end-to-end visibility throughout the supply chain has emerged as an essential capability.

Achieving real-time global visibility is a powerful value-creator that can reduce inventory, decrease execution costs, and increase the responsiveness of customer order fulfillment. It also supports increased network flexibility and overall supply chain excellence and velocity.

A recent survey of supply chain professionals by global supply chain research group Aberdeen Group, 75% of respondents rate supply chain visibility as among of the most challenging issues they currently face.

What is it?

AMR Research defines Supply Chain Visibility as "supply chain's 'next frontier,' providing the real-time, micro-level view needed to perform

the critical functions of monitor, notify, simulate, control and measure. This capability will become increasingly important as supply chains evolve into linked networks, and move from a single enterprise controlling multiple processes to multiple enterprises that control a single process, distributed across trading partners."

Forrester Research defines Supply chain visibility as a company's ability to collect and analyze distributed data, generate specific recommendations, and match execution to strategy.

Why do you need it?

Supply Chains and Logistics Systems are becoming larger and more complex all the time. To cope with the ever changing need to manage business and operational processes, companies are implementing more applications and tools. But all these new systems are causing problems and adding to the complexity of getting to the critical information. Data is now spread out and disparate; systems and applications are not integrated and implementing and learning to use a new system is costly and time consuming.

webPUBLISH™ and SmartSpreadSheet™ integrate information from across the supply chain through an integrated database and connect people inside and outside the company which gives companies a clearer view of demand and supply.

This visibility will make it easier and faster for you to get to the vital data and manage the business processes to move quickly to meet customer needs.

What does it do?

Supply chain visibility sheds light on the inner workings of supply chains, and consolidates and transforms large quantities of data into actionable information by targeting "what you need to see, when you need to see it." It is the foundation for improving forecasts, production schedules, inventory management logistics, and vendor and customer relationships by opening up critical information to them. Visibility makes the supply-chain systems and processes, which are often shrouded inside large ERP systems, much more visible. It provides companies with the ability to respond faster to issues and events as they occur in the supply chain.

What are the immediate gains?

Greater Supply Chain Efficiency
Improved Order Fulfillment
Better Business Execution
More Accurate Forecasting/Demand Planning
Improved Inventory Management
Reduction in Material and Operating Costs
Higher Level of Customer Service
Effective Management of Daily Business Changes

With webPUBLISH™ and SmartSpreadSheet™ you will get;

Forecasting/Demand Planning Visibility
Production/Scheduling Visibility
Inventory Visibility
Customer Order Visibility
Logistics Visibility

webPUBLISH™ and SmartSpreadSheet™ Benefits

- Rapid low cost implementation time
- Fast realization of benefits
- Removes data complexity of large enterprise systems
- Increased number of productive users-does not require super users
- Clean data – users have more confidence in information
- Browser based, collaborative and easy to use
- Scalable throughout the enterprise
- Rapid, low cost implementation
- IT Support Cost Savings

"Some of the companies that have showed resiliency to the economic downturn are good examples of companies that had put in supply-chain ahead of time," said Bob Parker, an analyst at Boston-based AMR Research. "The companies that have really been hurt are those that did not have supply-chain visibility."

Supply chain visibility has a direct positive impact on your bottom line and will bring significant financial benefits.

