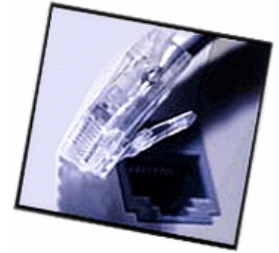


Supply Chain Visibility

webPUBLISH™ was designed with the end user in mind; and in a typical company, these knowledge workers have more important things to do than learn another computer system. **webPUBLISH™** has been optimized to meet the needs of the majority of knowledge workers in an enterprise. Its advanced tools meet and exceed the information access requirements for most companies, all at an affordable price.



As companies such as IBM, DaimlerChrysler, Halliburton, Smith International, Delta Faucet and Solectron have discovered, tapping the data locked in their enterprise systems to make it liquid can be relatively quick, low-cost, painless and yet high value add. What many companies are missing today is not data, but data liquidity. With a focus on operational data, **webPUBLISH™** creates "information liquidity". It transforms data assets into high value information impacting operational performance and cashflow. It provides increased productivity and competitive advantage to a more distributed user community.

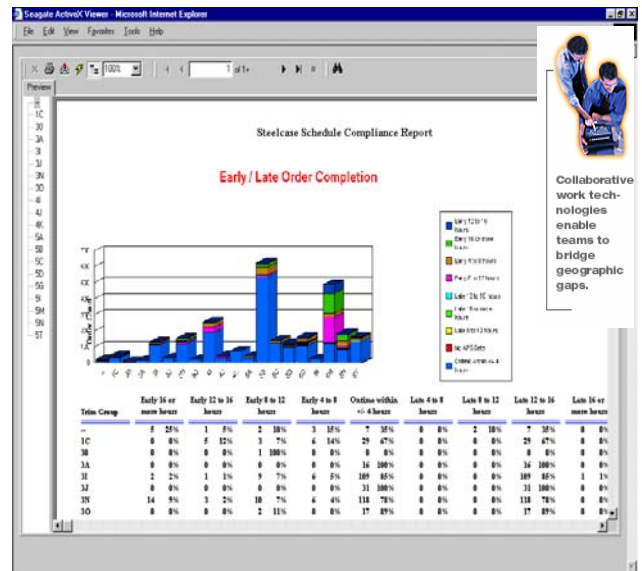
In today's fast throughput manufacturing environment, supply chain management requires immediate access to information — and it has to be accurate. In spite of huge investments in Enterprise Resource Planning (ERP) and Supply Chain Planning applications, many managers still rely on manually dispersed reports for performance information on each link of the supply chain (manufacturing, warehousing, transportation, etc.). Often, information that managers need resides in proprietary applications and is only accessible by 'power users'. If managers can't look across the enterprise at critical information and tune performance, it's a distinct competitive disadvantage.

Your business decisions are only as good as your staff and the information available to them. To keep a competitive edge you must draw on the creativity and talent of ALL your team members. The super users on the core team are incredibly powerful decision-makers but with **webPUBLISH™** the competitive edge is extended well beyond the core team.

The value you'll gain from **webPUBLISH™** will be apparent immediately. Every day, you and your staff will get more done. You'll notice and appreciate the difference—and more importantly, *so will your customers.*

Here's why:

- **Powerful performance**— **webPUBLISH™** offers powerful features to help customers get more out of i2® using a browser.
- **Improved Information Flow**—**webPUBLISH™** speeds up your information flow. It provides a method to manage historical data. It keeps and compares weekly or daily history.
- **Workplace Mobility**—Keep in touch, even when you're on the move with remote team members, consultants or customers.
- **Integrated Solution**—It's easy to add the pre-integrated solution to most ERP, APS and supply chain systems.
- **Remarkable Scalability**—There's room to grow from 2 to 2000 users with individual security.



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Benefits of webPUBLISH™

- ◆ Ease of use and adaptability result in fast and wide company deployment.
- ◆ Web based browser interface minimizes learning curve.
- ◆ Increase productivity with a powerful collaborative system.
- ◆ A simple and cost effective method to maintain and access historical data.
- ◆ Implementation is typically complete in 4-6 weeks, and results are immediate.
- ◆ Flexible to manage complex plans and various scenarios simultaneously.
- ◆ Ease of mind through security capabilities to share reports and data user by user.
- ◆ Minimal administration and maintenance resources required.
- ◆ Improve customer service levels by reducing delays in decision making.
- ◆ More effective teamwork through multi-user access to logistics data and reports.



- ◆ Reduce IT costs through standard and ad-hoc reports or automatically populate reports into spreadsheets.
- ◆ Cost savings since suppliers, internal and external, become part of the user community.
- ◆ Enables collaborative supply chain planning.
- ◆ Cost savings since suppliers, internal and external, become part of the user community.
- ◆ Use built in Excel spreadsheets and graphs for familiar user reporting to save time and speed results.
- ◆ Pre-integrated with many systems.
- ◆ Extensive library of reports, metrics and alerts.
- ◆ Business process modules to support the "what if", customer commitment and impact assessment process.

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